## PR Committee Chair Notes for Chapter Meeting: January 5, 2023 Soror Quin Jernigan, PR Chair, Ivy Leaf Reporter

- Monthly chapter newsletter
- Submitting via Members' Only (password: \_\_\_\_\_\_)
- Founders' Day Social Media Campaign
  - Day 1: Memory from initiation or probate (January 6)
  - Day 2: Highlighting a service project (January 7)
  - o Day 3: Highlighting a Founder (fact or other memorable notion) (January 8)
  - Day 4: Linesister Photo/memory/event (January 9)
  - Day 5: Boule or other conference memory (January 10)
  - Day 6: Favorite quote from a Soror or founder (January 11)
  - Day 7: Sisterhood of Travel (highlight a sorority trip or time you travelled with sorors) (January 12)
  - o Day 8: Favorite Nalia Selfie Day (January 13)
  - Day 9: Sisterhood Squad or Sisterhood photo (January 14)
  - Day 10: Celebrating Founders' Day (January 15)

